

# SUCCESSONOMICS®

The world's leading entrepreneurs and professionals reveal their secrets to help you achieve the **SUCCESS** you've always desired in **BUSINESS & LIFE!**

**"Johnny B" – John Bretthauer** | Team Leader, Coldwell Banker



“When I got really clear about *Why* I'm working and my *Core Values*, my effectiveness increased 10X. Treating every client/friend as my own son allows me to work from the heart. It guides my actions and refreshes my soul.”

CalBRE# 01480256

..... [www.JohnnyB.com](http://www.JohnnyB.com)

**John Calub** | CEO/President, Success Mall



“We have already entered the Age of Wisdom, an era whereby disruptive business ideas executed speedily and properly can propel one's enterprise to extreme levels of prosperity and abundance. To experience success in this new economy, business leaders must always be at the forefront of global business trends. In short, innovate or evaporate.”

..... [www.SuccessMall.io](http://www.SuccessMall.io)

**Lindsay Dicks** | CEO, CelebritySites®



“If you always do what you've always done, you'll always get what you've always gotten. To increase your level of success you must be willing to look outside the 'norm.' Being successful is about the choices you make along the way. If you're not where you want to be, in your business or in your life, change it.”

..... [www.CelebritySites.com](http://www.CelebritySites.com)

**Charisse Mackenzie, AIF** | President, Saturn Wealth, LLC



“My tip for success would be perseverance. Never give up when you know you are doing the right thing. Life is full of obstacles, it's important to learn from your mistakes and move forward to become the best version of yourself. Nothing worth having is typically easy, but if you give up you may fall short of your potential.”

..... [www.SaturnWealth.com](http://www.SaturnWealth.com)

**J.W. Dicks, Esq.** | CEO, Celebrity Branding® Agency



“The best way to rise above your competition and excel in any field is to build your personal brand. Demonstrate to your target market exactly how you answer the needs they have and can deliver what they are looking for. Don't try and compete on price, but show a strong value exchange for your services.”

..... [www.CelebrityBrandingAgency.com](http://www.CelebrityBrandingAgency.com)

**Dr. Frederick Abeles** | Director, The Atlanta Center for TMJ



“Few names carry as much weight as Dr. Fred Abeles in the field of TMJ disorders. He's at the top of the list of best TMJ specialists. He says, 'If you want to be tops in your field, be a leader not a follower. Innovate. We created MIRO Therapy™: A revolutionary way to treat pain.'”

..... [www.FredAbeles.com](http://www.FredAbeles.com)

**Robin Burk** | Managing Director, Analytic Decisions<sup>2</sup>



“Success comes when we deepen our connections to people, trends, and the events that will impact our lives and markets. During this time of tech-driven disruptive change, follow your own golden path to success by noticing subtle hints of new opportunities and potential roadblocks ahead. There's more than one way to the summit!”

..... [www.AnalyticDecisions2.com](http://www.AnalyticDecisions2.com)

**Charisse Rivers Smith** | CEO/Founder & Fiduciary Financial Planner for Zinnia Wealth Management



“Charisse has been cited as being one of the top financial professionals in the country and helping more Americans retire successfully. My tip for success, 'It's never too late to start planning. To have confidence in one's future means having Trust and Transparency with the financial representative one is working with. So, Live By Design, Not By Default.'”

..... [www.ZinniaWealth.com](http://www.ZinniaWealth.com)

**Dr. Gary Donovitz** | CEO/Founder, BioTe® Medical LLC



“My mission is to change healthcare. I want patients to age healthier and live happier. Balance your life with hormone optimization and lifestyle changes. Changing lives through the prevention of disease reduces Alzheimer's disease, heart disease, osteoporosis, breast cancer and prostate cancer, which is what we do at BioTE®. Putting the patient first, avoiding medical profiteering and over medicating allows people to feel their best no matter their age.”

..... [www.BioTEmedical.com](http://www.BioTEmedical.com)

**Nick Nanton, Esq.** | CEO, Celebrity Branding® Agency



“The ultimate success comes from simply being yourself. In our increasingly commoditized world, the one differentiator between you and your competition is YOU. By using your personality in your business, you'll attract those who you want to do business with and repel those who are a bad fit to begin with. Feel free to just be you!”

..... [www.CelebrityBrandingAgency.com](http://www.CelebrityBrandingAgency.com)

**Greg Rollett** | Founder, Ambitious Media Group, LLC



“The best thing you can do to create success in your life is to help someone else achieve his or her goals. Instead of focusing on you, focus on your market. Teach them something. Train them. Inspire them. Give them hope. By focusing on the success of others you'll create even more success for yourself.”

..... [www.Ambitious.com](http://www.Ambitious.com)